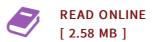




Microeconomics + Aplia, 1 Term Printed Access Card (Mixed media product)

By Roger A. Arnold

CENGAGE LEARNING, 2015. Mixed media product. Book Condition: New. Language: English . Brand New Book. Today s economy may be tough, but economics doesn t have to be. Let Roger Arnold s MICROECONOMICS, 12E open up the world of economic analysis for your students. With more detailed coverage of the financial and economic crisis than any other principles text on the market, this inviting book offers innovative and engaging learning features, easy customization, and fully integrated digital and course management options. The author weaves memorable examples from pop culture throughout this edition and bolsters student interest by illustrating the unexpected places microeconomics occur. Students see how economic forces link to every day events and form an important part of life 24/7.



Reviews

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It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

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